

ISO 20121 Sustainable Development Policy

Porsche Experience Center Franciacorta

With its 2,519 meter main track, an Off Road area, an area dedicated to safe and dynamic driving, a Low Friction Handling circuit and a Low Circle for safely experiencing power oversteers and a track for electric karts, the Porsche Experience Center Franciacorta is the eighth Porsche Experience Center in the world and the first in Italy. The Center, the largest built to date, is located in a former quarry and occupies a total area of about 60 hectares in the heart of Lombardy, overlooking the shores of Lake Iseo, in an area of about 200 km² that includes 19 municipalities in the province of Brescia.

The Porsche Group has redacted the Porsche Sustainability Strategy 2030, which identifies major challenges for the company in six action areas, which are key to the sports car manufacturer's sustainable development.

With its strategic action areas, Porsche is addressing global risks, while at the same time, seizing new opportunities to influence and innovate, in collaboration with its suppliers, employees and customers, throughout the company's entire Value Chain.

Porsche is organizing its sustainability activities in the following six main areas of action:

- Decarbonization
- Circular Economy
- Diversity
- From partner to society
- Supply Chain responsibility
- Governance and transparency

With ambitious goals, the Porsche Sustainability Strategy 2030 is measured against scientific findings and external expectations, which create the framework for an effective action. The company is also tapping into its intrinsic values and the brand's call to be bold and visionary pioneer of the sustainable mobility. Porsche seeks to shape its future responsibly and successfully with and for the society.

In order to pursue its short, medium and long-term goals to contribute to climate change mitigation and enhance the social and economic impacts produced, Porsche Italia has decided to adopt an internationally recognized sustainability management system for the Porsche Experience Center Franciacorta by obtaining the ISO 20121:2024 certification, the international standard for event sustainability management.

This decision leads to the implementation of the values promoted by the ISO 20121:2024 standard itself and by this policy, in reference to the document "4.5 Mission Statement_PEC Franciacorta" such as:

- Stewardship,
- Inclusion and accessibility,
- Integrity,
- Transparency,
- Participation,
- Legacy.

Moreover, in line with the United Nations Sustainable Development Goals (SDGs), Porsche Italia has decided to put into practice an ESG strategy (environment, social and governance), with the aim of ensuring a continuous improvement of the Porsche Experience Center Franciacorta activities from a sustainability level. In this perspective, Porsche Italia commits to:

Environment

- minimizing waste and promoting circular economy;
- managing responsibly natural resources consumption;
- committing to reducing carbon emissions in its operations;
- protecting biodiversity;

Sustainable Development Goals pursued: SDG 7: affordable and clean energy; SDG 12: responsible consumption and production; SDG 13: climate action.

Social

- promoting employees' welfare and building a diverse and inclusive environment for all;
- promoting comprehensive and updated information on sustainability issues;
- improving direct and indirect economic impact;

Sustainable Development Goals pursued: SDG 3: good health and well-being; SDG 5: gender equality; SDG 8: decent work and economic growth; SDG 10: reduced inequalities.

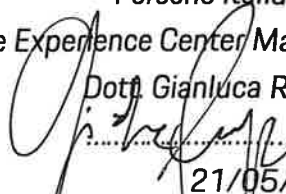
Governance

- respecting international conventions and guidelines aimed at promoting a responsible business conduct and reinforcing the respect of human and children's rights;
- guaranteeing compliance with current environmental, labor and health and safety regulations;
- managing the Porsche Experience Center Franciacorta following the values mentioned above;
- directing suppliers toward sustainable choices and behaviors;
- promoting continuous improvement by preparing an annual report containing the results and lessons learned and an improvement plan for the following year;

- engaging all stakeholders (suppliers, clients, partners, sponsors, media, employees, local community) on the topic of environmental, social and economic sustainability, and consider their needs and expectations.

Sustainable Development Goals pursued: SDG 9: industry, innovation and infrastructure; SDG 10: reduced inequalities; SDG 12: responsible consumption and production; SDG 17: partnership for the goals.

The sustainable development policy of the Porsche Experience Center Franciacorta is implemented through a specific action plan in order to foster climate change mitigation and enhance the social and economic impacts generated by the location.

Porsche Italia S.p.A.
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21/05/2025