

ISO 20121 Sustainable Development Policy

Porsche Experience Center Franciacorta

With its 2,529-meter main track, an Off-Road area, an area dedicated to safe and dynamic driving, a Low Friction Handling circuit and a Low Circle for safely experiencing power oversteers and a track for electric karts, the Porsche Experience Center Franciacorta is the eighth Porsche Experience Center in the world and the first in Italy. The Center, the largest built to date, is located in a former quarry and occupies a total area of about 60 hectares in the heart of Lombardy, overlooking the shores of Lake Iseo, in an area of about 200 km² that includes 19 municipalities in the province of Brescia.

The Porsche Group has written the Porsche Sustainability Strategy 2030, which identifies major challenges for the company in six action areas, which are key to the sports car manufacturer's sustainable development.

With its strategic action areas, Porsche is addressing global risks, while at the same time seizing new opportunities to influence and innovate, in collaboration with its suppliers, employees and customers, throughout the company's entire Value Chain.

Porsche is organizing its sustainability activities in the following six main areas of action:

- Decarbonization
- Circular Economy
- Diversity
- From partner to society
- Supply Chain responsibility
- Governance and transparency

With ambitious goals, the Porsche Sustainability Strategy 2030 is measured against scientific findings and external expectations, which create the framework for an effective action. The company is also tapping into its intrinsic values and the brand's call to be a bold and visionary pioneer of the sustainable mobility. Porsche seeks to shape its future responsibly and successfully with and for the society.

In alignment with the commitment to sustainable management and corporate social responsibility, Porsche Italia has decided to adopt a proper sustainability management system for the Porsche Experience Center Franciacorta in the clearest and most internationally recognized form, achieving the ISO 20121 certification, the international standard for Event Sustainability Management.

This decision leads to the implementation of the values promoted by the ISO 20121 standard itself and by this sustainable development policy, such as:

- transparency,
- integrity,

- inclusion,
- accessibility,
- legacy,
- responsible management,
- participation,
- continuous improvement.

Porsche Italia intends to further enhance the facilities and operations of the Porsche Experience Center Franciacorta from a sustainability standpoint, stimulating every possible action in the short, medium and long term to reduce environmental footprint, while maximizing the social and economic impacts produced by the hosted events. This includes an important attention for involvement of all stakeholders (organisers, federations, clients, staff, suppliers, partners, teams, drivers, guests and spectators, media, and the local community).

In this perspective, Porsche Italia remarks its commitment to:

- respecting the basic principles of sustainable development and contributing to the achievement of the goals set by the United Nations (UN SDGs-Sustainable Development Goals);
- managing the Porsche Experience Center Franciacorta taking into account the principles and values listed above (transparency, integrity, inclusiveness, accessibility, legacy, responsible management participation and continuous improvement);
- raising awareness and involve all stakeholders around environmental, economic and
- promoting, to facility users, the most environmentally and community-friendly way of managing and participating in events;
- minimizing consumption and waste production;
- managing responsibly natural resources consumption;
- influencing suppliers, clients and teams towards sustainable choices and behaviour;
- improving direct and indirect economic impact;
- ensuring a proper access to and inclusion of people with disabilities;
- ensuring compliance with current environmental and health and safety regulations.

Porsche Italia implements the principles stated in the present ISO 20121 Sustainable Development Policy of the Porsche Experience Center Franciacorta through a strategic plan of objectives and actions, thus ensuring a coherent and integrated approach to environmental, social and economic sustainability.

Porsche Italia SpA

Porsche Experience Center Manager

Dott. Gianluca Rubaga

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