

Sustainable Events

Recommendation to the users of the Porsche Experience Center Franciacorta

Porsche Experience Center Franciacorta, events venue owned by **Porsche Italia S.p.A.**, obtained a relevant and distinguished certification on 2021, July 28th according to the international standard **ISO 20121 for the sustainable management of events, in order to improve their environmental, social and economic impact.**

Currently, the Porsche Experience Centre Franciacorta is **the first of the eight Experience Centres in the world** to have achieved it, thus to have a sustainable management system for the organisation of events at its facilities.

Therefore, in line with this strong commitment, the aim of Porsche Italia S.p.A is to **adequately inform, involve and influence all stakeholders** (employees, collaborators, organisers, teams, operators, suppliers, customers, etc.).

In order to ensure that the organisation of events is carried out in a more sustainable manner, the following guideline has been prepared, which is intended to provide users of our facilities with some **useful general recommendation.**

With these recommendations, we want to **reinforce the message** to pay the utmost attention to improving the environmental, social and economic impact of events.

If you need any clarifications as well as comments and suggestions regarding this guideline, as well as the topics it covers, please contact us by email: info@porsche-franciacorta.it

We invite you to read our '**ISO 20121 Sustainability Report**', available on our website, which summarises our commitment to sustainability and our achievements.

Thank you for your cooperation.

Porsche Experience Center Franciacorta

Porsche Italia S.p.A.

Gianluca Rubaga
PEC Manager

Please take the following simple recommendations into account when using our facilities, organising or participating in events at the Porsche Experience Centre Franciacorta.

You will also contribute to improving the environmental, social and economic impact. Thank you!

1. SEPARATE COLLECTION AND CIRCULAR ECONOMY

Our facility handles waste collection in a differentiated manner: **please throw wastes in the correct container.**

2. MOBILITY

Our facility is equipped with electric charging stations: **if you want to reach us with your electric car or plug-in hybrid you are welcome!**

If there are many of you travelling together: **consider 'car-pooling' and share one vehicle for several people.**

3. HOSPITALITY AND COMMUNITY

Visit the wonders of Franciacorta: **discover the beauty of nature, the artistic and cultural heritage, the culinary art and local products.**

If you are looking for an *accommodation*, our facility has agreements with many hotels neighbouring that **share our values and commitment to the environment.** For more information, please ask to our *welcome desk*.

4. ACCESSIBILITY

Our facility is fully accessible to people with disabilities and has dedicated parking spaces: **please let us know your arrival, we desire to welcome you in the best possible way.**

We ask everybody to respect those spaces and that dedicated parking.

5. RESTAURANT

Our facility put up a restaurant that gives attention to the food choices and intolerances of its guests: **report us your requests and we will provide you the best service.**

Our restaurant uses only washable tableware and avoid the use of plastic.

6. ENERGY SAVING AND EFFICIENCY

Our facility is equipped with technological lighting, air conditioning and heating control systems to reduce energy consumption and waste. **Please switch off the lighting in rooms you are not using and avoid leaving computers and other electronic devices on stand-by.**

7. NATURAL RESOURCES AND WATER CONSUMPTION

Our facility is equipped in the toilets with flow reducers on the taps and sensors to turn the water flow on and off: **please do not waste water anyway.**

8. STOP CIGARETTE BUTTS ON THE GROUND

Our facility is equipped with cigarette butt holders, please **dispose of the butts in the marked containers.**